WESTPAY: New Partner agreement and first orders from Rusta

As part of an ongoing strategic partnership, Rusta AB has chosen Westpay AB to be their continued Point of Sale (POS) hardware and services supplier for their European expansion and POS system upgrade.

Initial orders have been received. They amount to SEK 2 million and will be delivered during the second quarter of 2019.

Rusta sells seasonal products, furnishings, DIY products and consumables, with products for both inside and outside the home.

Rusta currently has 93 stores in Sweden, 30 in Norway and 2 in Germany. During 2018 Rusta acquired the Finnish retail chain Hong Kong, which means that Rusta now operates on four markets – Sweden, Norway, Finland and Germany.

For additional information, please contact:

Sten Karlsson, CEO Westpay AB
Mobile: +46 70-555 6065
Email: sten.karlsson@westpay.se

Westpay’s Certified Adviser is Erik Penser Bank, phone: +46 8-463 80 00, email: certifiedadviser@penser.se